

Business ByDesign Showroom Lo-Fi Wire Frame v2

Must Haves for September

ME GTM, Experience Design & Innovation

Updated 6/05/08

Solution

Showroom

How to Buy

Community

Search

Explore>Evaluate>Experience

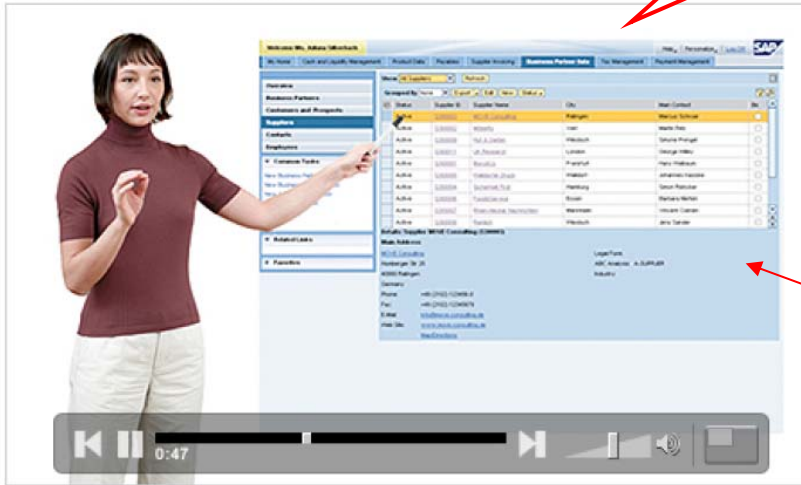
SAP Business ByDesign™ SHOWROOM
LOREM IPSUM DOLOR

VIEW

BROWSE

Welcome to Showroom
Overview video plays on load

Now Playing: Get The Whole Story



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Overall Design and Layout needs

Redesign of the functionality as indicated in the UI design. Part of the content has to be served from the IMC and part from Red Dot. Admin Functionality to add and publish assets.

GUIDED TOUR

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Support for localization. Process alignment with non media assets. Use Cookies to track views/usage of assets. Needs media assets for various industries/roles

MORE INFORMATION TO HELP YOU

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Ability to play in-page welcome video on-load with full play features

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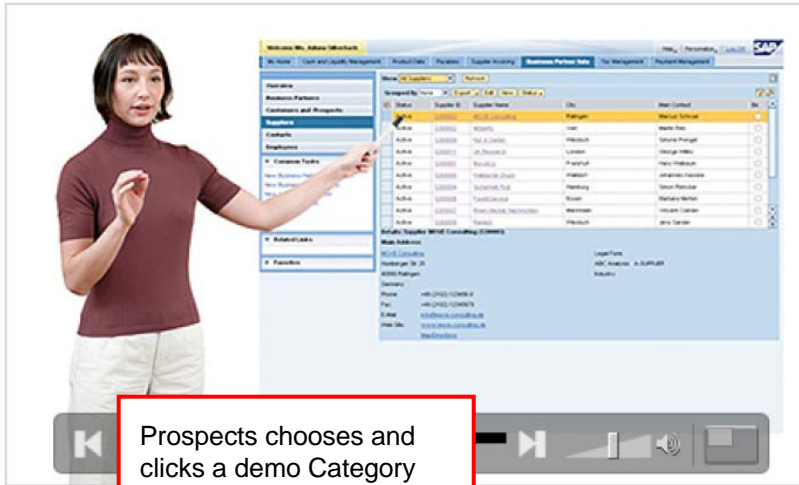
Search

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VIEW

BROWSE

Now Playing: Get The Whole Story



Prospects chooses and clicks a demo Category

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Relevant static asset list containing associated information

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Provide to categorizing demo assets.

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Introductory Views

SORT BY: Most Popular

Demo1

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam nisl augue, tincidunt a, mattis vel, tincidunt quis, magna. Praesent dapibus. Quisque nisi. Suspendisse lacus arcu, vehicula quis, feugiat et.

PLAY

Demo2

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam nisl augue, tincidunt a, mattis vel, tincidunt quis, magna. Praesent dapibus. Quisque nisi. Suspendisse lacus arcu, vehicula quis, feugiat et.

PLAY

Demo3

Lorem ipsum dolor sit

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam nisl augue, tincidunt a, mattis vel, tincidunt quis, magna. Praesent dapibus. Quisque nisi.

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Provide filtering/sorting of category related demos such as: Alphabetic Title, Most Popular, Recently Added, Views, etc.


Browse list populates with relevant demos and Prospect clicks demo of chose.

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Ability to provide in-page scrolling of demo assets

BYD Showroom Sept - Search Lo-Fi Wire Frame

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LOREM IPSUM DOLOR

Results 1 - 5 of about 228 for CRM

Find Results in:

- All Content Areas
- All Content Areas
- Business Center
- Discussion Forums
- Knowledge Base
- Blog Posts
- Documents
- Media
- Showroom

-  [Best of Crm, Part 1: Target Group & Lead Generation](#)
67% ByDesign Tube Best of CRM, Part 1: Target Group & [/community_learning/interactivemedia/?url=showPostDetail.do&postingId=41BC23C7C3420E181863F3999260989C&hideCategories](#) 2k
-  [Best of Crm, Part 3: Service Request & Knowledge Database](#)
67% ByDesign Tube Best of CRM, Part 3: Service Request & [/community_learning/interactivemedia/?url=showPostDetail.do&postingId=4AC5431BF58A1248C3772045C319E994&hideCategories](#) 1k
-  [Best of Crm, Part 2: Opportunity to Sales Order, Sp 7](#)
67% ByDesign Tube Best of CRM, Part 2: Opportunity to Sales 1k
-  [Best of Crm, Part 4: Service Order](#)
67% ByDesign Tube Best of CRM, Part 4: Service Order Best [/community_learning/interactivemedia/?url=showPostDetail.do&postingId=595ACBBCAD698E1858336F404E09074C&hideCategories](#) 1k
-  [Crm bf af 1.jpg](#)
57% null

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Business center search should be able to search for showroom assets.

Clicking on the searched asset leads user to showroom. Upon click on a Showroom asset link it should popup and play

DRAFT CONTENT – NOTE: POST APRIL UPDATES NOT REFLECTED!!

Solution

Showroom

How to Buy

Community

Search



REQUEST SUPPLIER QUOTES

See how to easily identify and collaborate with the best suppliers when creating a request for quotation.

Length: approximately 3 minutes



PURCHASING MANAGER

Request Supplier Quotes

In the video, use the controls at the bottom to pause or jump to different areas of the video.

New popup window opens and demo is displayed.

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VIEW


BROWSE

Now Playing: **Get The Whole Story**

 **GET THE WHOLE STORY**

**We hope you got a good sense of the power of our solution.
Please do not hesitate to contact us to learn how to
best apply it to your business.**

 **REPLAY**  **CONTACT US**



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Prospects clicks
Guided Tour button

GUIDED TOUR

Want to see more?
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Desktop Sharing is needed to enable guided tour. Evaluated eStara and Adobe Connect.

MORE INFORMATION TO HELP YOU

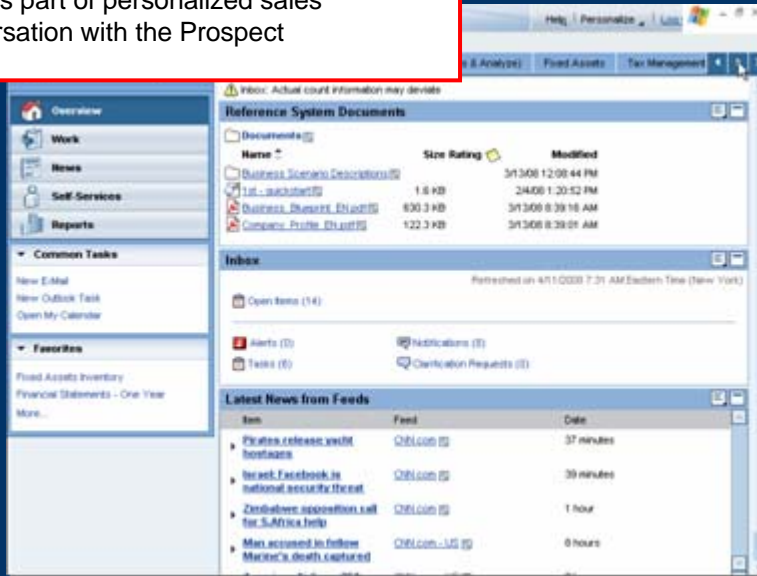
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BYD Showroom Sept - No Chat Lo-Fi Wire Frame

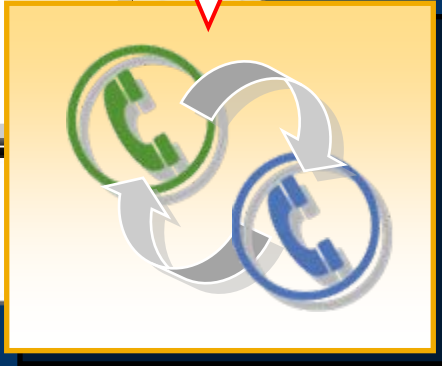


“Adobe Connect” generic desktop sharing begins. Tele Sales Rep presents a Guided Tour as part of personalized sales conversation with the Prospect

Provide Adobe Connect desktop sharing - needed to enable guided tour.



Tele Sales Rep uses phone line for voiceover and conversation



Tele Sales Rep shares/provides relevant information to the Prospect's BYD needs.

In the video, use the controls at the bottom to pause or jump to different areas of the video.

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YOUR FREE PERSONALIZED SAP TRIAL

Try SAP Business ByDesign at no cost.

You can adapt your trial system to fit your company. When you are ready to buy, the same settings will become the foundation of your personalized solution.

Here is how to get your personalized trial:



- > [Click to notify an SAP sales representative of your interest in a trial](#)
- > [Click to find out about your personalized trial](#)

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Scenario: Prospect's wish to have official trial after positive Guided Tour.

How it is handled:

Tele Sales Rep directs Prospect to Get a trial page

- or -

Behind the scene?

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* Preferred contact method: Email

* Salutation: Please select...

* First name:

* Last name:

* Company:

Phone:

* E-mail:

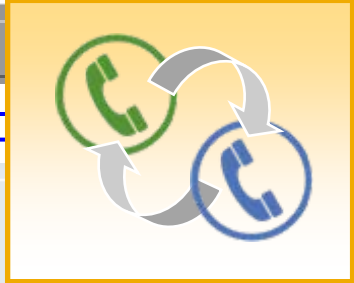
* Relationship to SAP: Please select...

* Country/region: Please select...

State/province/territory: Please select...

* Please have an SAP sales representative contact me. Yes No

* Please send me SAP related news. Yes No



Scenario: Prospect's wish to have official trial after positive Guided Tour.

How it is handled:

Get a trial page

- or -

Behind the scene? Tele Sales Rep completes registration for the Prospects behind the scene

DRAFT CONTENT – NOTE: POST APRIL UPDATES NOT REFLECTED!!

Solution

Showroom

How to Buy

Community

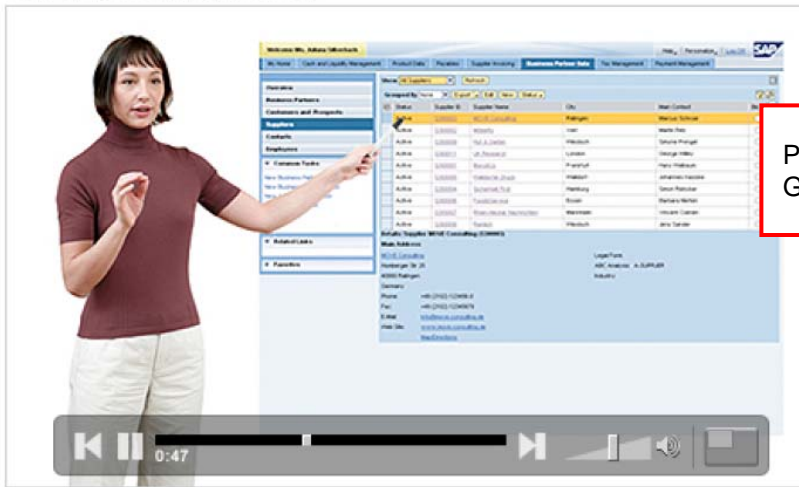
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VIEW

BROWSE

Now Playing: Get The Whole Story



Prospects clicks
Guided Tour button

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Desktop sharing is needed to enable guided tour. No chat is available

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SAP Business ByDesign™ SHOWROOM

https://www.sme.sap.com/ - Business Center - Microsoft Internet Explorer

WELCOME TO YOUR GUIDED TOUR

YOUR GUIDED TOUR WILL CUSTOMIZED WITH INFORMATION RELATED TO YOUR BUSINESS INTERESTS AND GUIDED BY YOUR OWN TELE SALES REPRESENTATIVE.

It just takes two easy steps to start your personalized guided tour:

Step 1: Call us at **1-866-727-0092 (USA)**. For your own country phone number please [click here](#).

Step 2: Click on <https://sap.na.psiconnect/xxx> - By clicking this link, you will be able to view your Tele Sales Representative desktop and start your personalized guided tour.

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New popup window opens with description of what the guided tour is and how to start the tour. Note: copy is placeholder only

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Provide new popup window to start guided tour. No chat is available, Adobe Connect is available

»» GUIDED TOUR

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Prospect calls phone number and clicks generic Adobe Connect link

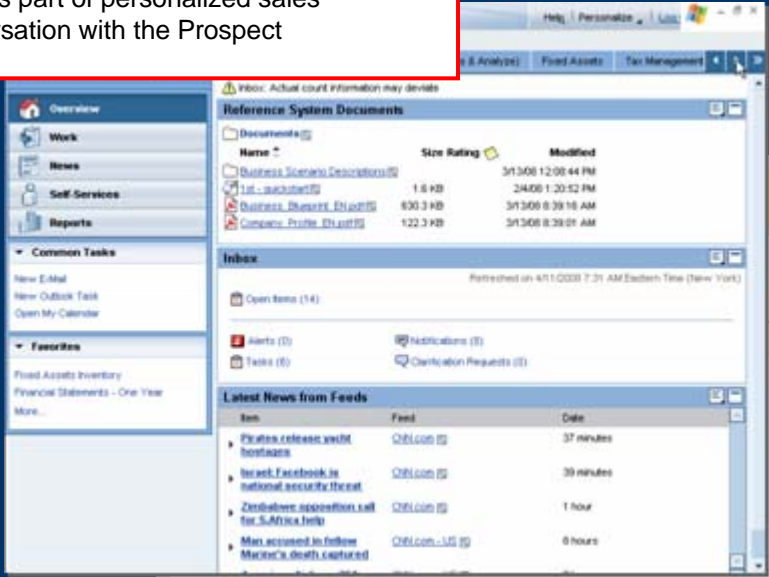
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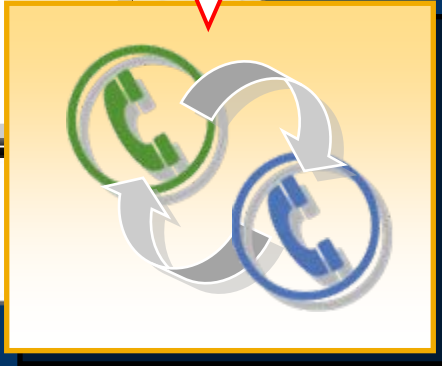


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Provide Adobe Connect generic desktop sharing - needed to enable guided tour.



Tele Sales Rep uses phone line for voiceover and conversation



In the video, use the controls at the bottom to pause or jump to different areas of the video.

Tele Sales Rep shares/provides relevant information to the Prospect's BYD needs.

- My Documents
- Internet Explorer
- SAP Application Checker
- IT Helps
- WTS@SAP
- Outlook
- SAP Logon
- Camtasia Studio 5
- PALN00440...
- My Network Places
- Tweak SAP GUI
- Calc
- Sothir Dec
- My Network Places
- Recycle Bin