

Business ByDesign Showroom Wire Frame v1

Must Haves

ME GTM, Experience Design & Innovation

5/19/08

BYD - Initial Visit to Showroom



UNITED STATES

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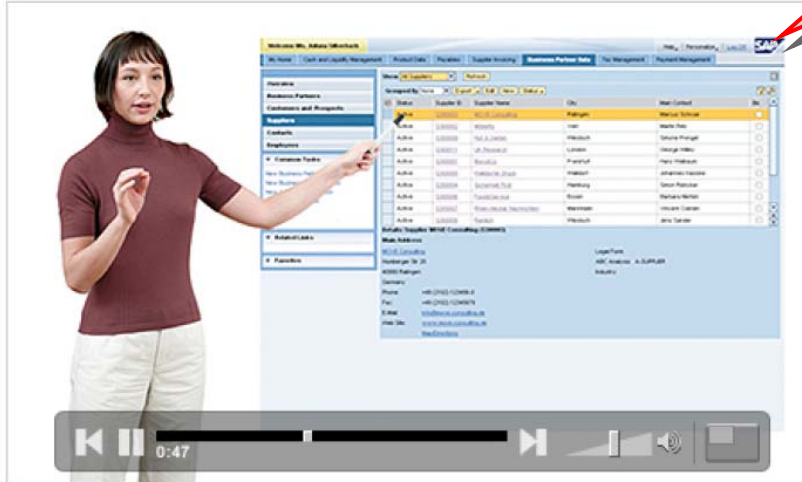
Solutions Showroom How to Buy Community

SAP BUSINESS BYDESIGN - SHOWROOM

VIEW

BROWSE

Now Playing: Get The Whole Story



Welcome to Showroom Overview video plays on load

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»»» **GUIDED TOUR**

- Call us for an interactive tour

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 - [BYD Magazine Articles](#)

CATEGORIES

- [Introductory Views](#)
- [Day in a life with ByDesign](#)
- [Industry Perspective](#)
- [Solutions Area Overviews](#)
- [Customer Testimonials](#)
- [XXXX Overview Demo](#)
- [Lorem ipsum dolor sit amet](#)
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Comments:

Overall Design and Layout needs

Redesign of the functionality as indicated in the UI design. Part of the content has to be served from the IMC and part from Red Dot. Admin Functionality to add and publish assets.

Support for localization. Process alignment with non media assets. Use Cookies to track views/usage of assets. Needs media assets for various industries/roles

Ability to play in-page welcome video on-load with full play features

BYD - Play Demo



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Solutions **Showroom** How to Buy Community

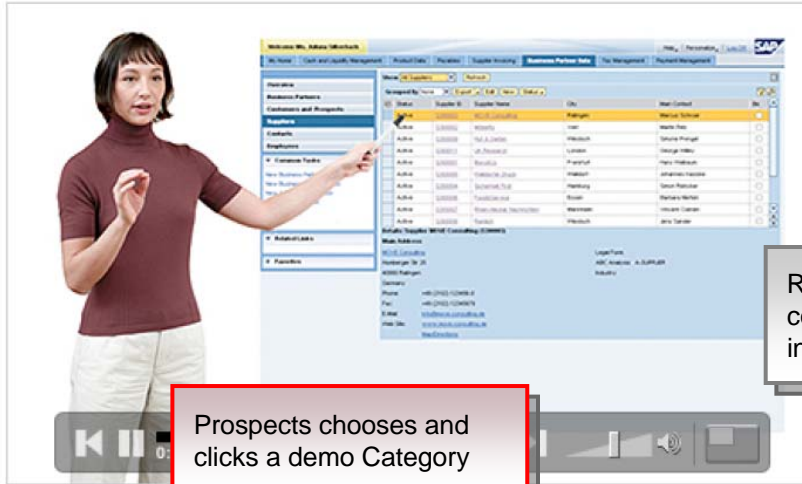
Business ByDesign | SAP.com

SAP BUSINESS BYDESIGN - SHOWROOM

VIEW

BROWSE

Now Playing: **Get The Whole Story**



Prospects chooses and clicks a demo Category

Relevant static asset list containing associated information

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GUIDED TOUR
interactive tour

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Provide to categorizing demo assets.

Ability to populate related asset list with appropriate asset.

BYD - Play Demo



SAP BUSINESS BYDESIGN - SHOWROOM

VIEW

BROWSE

> Introductory Views

SORT BY: Most Popular



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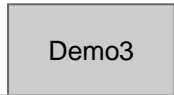
View



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View



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Browse list populates with relevant demos and Prospect clicks demo of chose.

Comments:

Provide filtering/sorting of category related demos such as: **Alphabetic Title, Most Popular, Recently Added, Views, etc.**

Ability to provide in-page scrolling of demo assets

BYD – Initial Visit to Showroom



Results 1 - 5 of about 228 for CRM

Find Results in:

- All Content Areas
- All Content Areas
- Business Center
- Discussion Forums
- Knowledge Base
- Blog Posts
- Documents
- Media
- Showroom

- [Best of Crm, Part 1: Target Group & Lead Generation](#)
67% ByDesign Tube Best of CRM, Part 1: Target Group & [/community_learning/interactivemedia/?url=showPostDetail.do&postingId=41BC23C7C3420E181863F3999260989C&hideCategories](#) 2k
- [Best of Crm, Part 3: Service Request & Knowledge Database](#)
67% ByDesign Tube Best of CRM, Part 3: Service Request & [/community_learning/interactivemedia/?url=showPostDetail.do&postingId=4AC5431BF58A1248C3772045C319E994&hideCategories](#) 1k
- [Best of Crm, Part 2: Opportunity to Sales Order, Sp 7](#)
67% ByDesign Tube Best of CRM, Part 2: Opportunity to Sales 1k
- [Best of Crm, Part 4: Service Order](#)
67% ByDesign Tube Best of CRM, Part 4: Service Order Best [/community_learning/interactivemedia/?url=showPostDetail.do&postingId=595ACBBCAD698E1858336F404E09074C&hideCategories](#) 1k
- [Crm bf af 1.jpg](#)
57% null

Comments:

Business center search should be able to search for showroom assets. Clicking on the searched asset leads user to showroom. Upon click on a Showroom asset link it should popup and play



Comments:

The screenshot shows a Microsoft Internet Explorer browser window at the URL <https://www.sme.sap.com/>. The page title is "Business Center - Microsoft Internet Explorer". The main content area features a yellow header with the SAP logo and the text "REQUEST SUPPLIER QUOTES". Below this, the text reads: "See how to easily identify and collaborate with the best suppliers when creating a request for quotation." followed by "Length: approximately 3 minutes". A large play button icon is centered, with the text "PURCHASING MANAGER" and "Request Supplier Quotes" below it. At the bottom of the page, there is a video player interface with a progress bar showing "00:00 / 04:58" and a "Waiting for https://www.sme.sap.com/irj/sme/en/about/demos," message. A red-bordered callout box with a red arrow pointing to the top right corner of the video player contains the text: "New popup window opens and demo is displayed." A green arrow points from the right side of the page towards the video player area, with the text: "Provide new popup window for demo playing".

BYD – Guided Tour (with eStara chat and desktop sharing)



SAP BUSINESS BYDESIGN - SHOWROOM

VIEW

BROWSE

Now Playing: **Get The Whole Story**



GET THE WHOLE STORY

We hope you got a good sense of the power of our solution.
Please do not hesitate to contact us to learn how to best apply it to your business.



REPLAY



CONTACT US

Prospects clicks Guided Tour button



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[Other Countries](#)
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GUIDED TOUR

- Call us for an interactive tour

Desktop Sharing is needed to enable guided tour. Evaluated eStara and Adobe Connect.

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BYD – Guided Tour (with eStara chat and desktop sharing)



Comments:

The screenshot shows the SAP Business ByDesign website interface. At the top, there is a navigation bar with links for Home, Log In, My Work Space, Your Profile, Help, SAP.com, and Contact SAP. The main header includes the SAP Business ByDesign logo and 'UNITED STATES'. Below the header, there are sections for Solutions, Community, and a search bar. The main content area features a 'SAP BUSINESS BYDESIGN - SHOWROOM' banner. On the right, there is a 'GET IN TOUCH' section with links for Sales, Support, and Email Us. At the bottom, there is a 'GUIDED TOUR' button and a 'CATEGORIES' section with various links.

Four chat windows are overlaid on the page, numbered 1 to 4, showing a conversation sequence:

- 1**: Welcome, how may I help you?
- 2**: Welcome, how may I help you?
- 3**: Please call me at 1-866-727-0092 (USA) and click on <https://sap.na.psiconnect/xxx>
- 4**: Please call me at 1-866-727-0092 (USA) and click on <https://sap.na.psiconnect/xxx>

Additional chat messages shown in the windows include: 'I want to learn more about ByDesign Guided Tour' and 'Thank you, I will call you and click the link.' A red callout box points to the link in window 4.

eStara Chat begins between a Tele Sales Rep and Prospect

Prospect calls number and clicks on the link. Tele Sales Rep provides participate code to access desktop sharing

Provide (eStara) Chat - needed to enable launch of guided tour.

BYD - Guided Tour (with eStara chat and desktop sharing)



Comments:

“Adobe Connect” desktop sharing begins. Tele Sales Rep presents a Guided Tour as part of personalized sales conversation with the Prospect

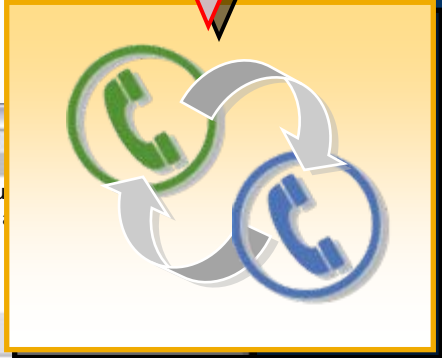
Provide Adobe Connect desktop sharing - needed to enable guided tour.

Tele Sales Rep uses phone line for voiceover and conversation

Tele Sales Rep provides information relevant to the Prospect's needs, etc.

Let me show you BYDESIGN and what you may have.

Thank you, I would like to know more about integrated business operations...



- My Documents
- Internet Explorer
- SAP Application Checker
- IT Helps
- WTS@SAP
- Outlook
- SAP Logon
- Camtasia Studio 5
- PALN00440...
- My Network Places
- Tweak SAP GUI
- Calculator
- Sothink SWF Decompiler
- My Network Places
- Recycle Bin

BYD - Guided Tour (no chat)



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Solutions **Showroom** How to Buy Community

Business ByDesign | SAP.com

SAP BUSINESS BYDESIGN - SHOWROOM

VIEW

BROWSE

Now Playing: **Get The Whole Story**



GET THE WHOLE STORY

**We hope you got a good sense of the power of our solution.
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REPLAY



CONTACT US

Prospects clicks
Guided Tour button



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**GUIDED
TOUR**

- Call us for an interactive tour

Desktop Sharing is
needed to enable guided
tour. No chat is available

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BYD - Guided Tour (no chat)



SAP BUSINESS BYDESIGN - SHOWROOM

https://www.sme.sap.com/ - Business Center - Microsoft Internet Explorer

WELCOME TO YOUR GUIDED TOUR

YOUR GUIDED TOUR WILL CUSTOMIZED WITH INFORMATION RELATED TO YOUR BUSINESS INTERESTS AND GUIDED BY YOUR OWN TELE SALES REPRESENTATIVE.

It just takes two easy steps to start your personalized guided tour:

Step 1: Call us at **1-866-727-0092 (USA)**. For your own country phone number please [click here](#).

Step 2: Click on <https://sap.na.psiconnect/xxx> - By clicking this link, you will be able to view your Tele Sales Representative desktop to view your personalized guided tour.

- [Day in a life with ByDesign](#)
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- [Lorem ipsum dolor sit amet](#)
- [Industry Perspective](#)
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New popup window opens with description of what the guided tour is and how to start the tour. Note: copy is placeholder only

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»»» **GUIDED TOUR**

• Call us for an interactive tour

Provide new popup window to start guided tour. No chat is available, Adobe Connect is available

Prospect call phone number and clicks generic Adobe Connect link

- [BYD Briefs](#)
- [BYD Data Sheets](#)
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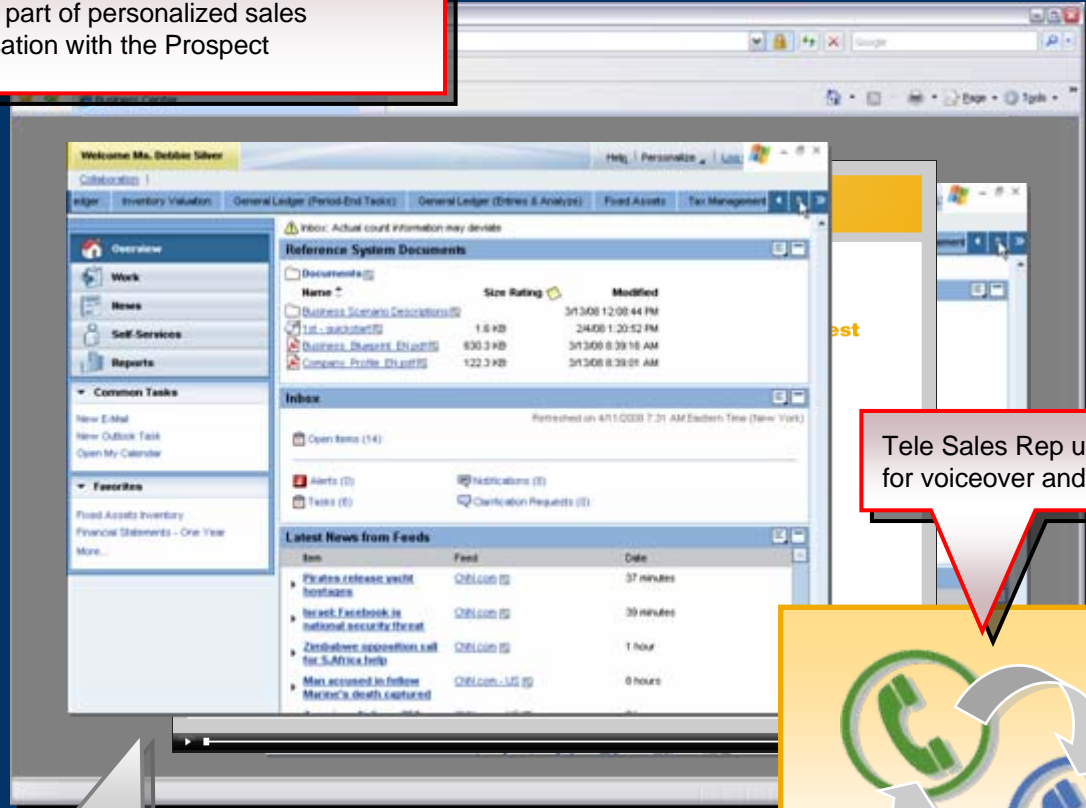
BYD - Guided Tour (no chat)



Comments:

Provide Adobe Connect generic desktop sharing - needed to enable guided tour.

"Adobe Connect" generic desktop sharing begins. Tele Sales Rep presents a Guided Tour as part of personalized sales conversation with the Prospect



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Tele Sales Rep provides information relevant to the Prospect's needs, etc.

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