Core Matrix

INNOVATIVE SOLUTIONS. REAL RESULTS.

Insurance

In order to remain competitive today, Insurance companies need to streamline operational costs and customer service interactions and create more profitable long term relationships between agents, brokers and policy holders.

CoreMatrix's CRM experience is essential to companies seeking to:

- Create Extensive Customer Profiles for Cross-Selling

- Create More Targeted Marketing Campaigns

- Provide Better Customer Service

From customizing the system to help them manage client information and claim history, to integrating legacy data from multiple data sources and applications, CoreMatrix helps insurance companies get the most out of their On-Demand CRM solution. We are actively involved in the whole CRM adoption process, from design and implementation to managing the adoption process and providing on-going maintenance and support, so we not only help you get the system in place, but also use proven techniques to make sure the system is adopted and used effectively.

CoreMatrix Insurance Clients Include:

- Hooper Holmes

- American Republic Insurance

- St. Paul Travelers

About CoreMatrix

CoreMatrix is a leading provider of consulting services related to the planning, design, implementation, adoption and support of On-Demand Software Solutions for mid-sized to Fortune 500 companies. CoreMatrix is dedicated to helping customers extract more value from their CRM applications enabling them to quickly improve productivity and see a faster return on their investment.

CoreMatrix has provided CRM consulting services for over 500 mid-sized to Fortune 500 companies in a wide range of industries. We have an in-depth understanding of CRM best practices for the health care industry and can help you customize a solution that addresses your company's unique business needs.

If you would like to find out more about our Insurance solutions, email info@corematrix.com. We will have a representative contact you.

Experience to help you succeed

- Over 500 CRM projects

- Top consulting partner for salesforce.com

- Experience with complex data migrations and integration with 3rd party applications

- Industry expertise and best practices

- Global implementations and roll-outs

- Experts in user adoption techniques