

Energy

For energy companies to be successful in a deregulated industry, they need a CRM solution to help them manage their costs and evolve to a more customer-centric business model, but out of the box solutions fail to meet their needs.

CoreMatrix can help energy companies to customize and implement a CRM solution that meets their specific business objectives including:

- More Complete Customer Profiles
- More Comprehensive Usage Data for Targeted Marketing
- Better Insights for Customer Retention Programs
- Streamlined Customer Service
- Cost Savings from Integration with Billing and Other Operational Systems



Our industry knowledge and experience can help you implement proven best practices to give you an advantage in this highly competitive industry in which customers are harder to retain and have more options than ever in terms of technology and service providers. From design to implementation, data migration and integration, training, and on-going maintenance and support, we can provide end-to-end consulting services, so we not only help you get the system in place, but also use proven techniques to make sure the system is adopted and used effectively.

Energy Customers:

- Exelon Generation
- Smith International
- PPG Industries
- Renewable Energy Group

About CoreMatrix

CoreMatrix is a leading provider of consulting services related to the planning, design, implementation, adoption and support of On-Demand Software Solutions for mid-sized to Fortune 500 companies. CoreMatrix is dedicated to helping customers extract more value from their CRM applications enabling them to quickly improve productivity and see a faster return on their investment.

CoreMatrix has provided CRM consulting services for over 500 mid-sized to Fortune 500 companies in a wide range of industries. We have an in-depth understanding of CRM best practices for the health care industry and can help you customize a solution that addresses your company's unique business needs.

If you would like to find out more about our Energy solutions, email info@corematrix.com. We will have a representative contact you.

Experience to help you succeed

- Over 500 CRM projects
- Top consulting partner for [salesforce.com](https://www.salesforce.com)
- Experience with complex data migrations and integration with 3rd party applications
- Industry expertise and best practices
- Global implementations and roll-outs
- Experts in user adoption techniques