

Enabling solutions for the on-demand world!

Founded in 2002, CoreMatrix is a leading provider of on-demand consulting services - specializing in CRM, Business Intelligence and Systems Integration for both SMB and enterprise organizations.

CoreMatrix Differentiation

- Dedicated salesforce.com partner – 100% of our revenue is derived from salesforce.com implementations. This unique focus allows us to develop and maintain a superior level of implementation and product knowledge.
- SaaS deployment methodology - enabling rapid business process change and an accelerated ROI on your technology investment.
- Delivery of Fixed Priced or T&M business solutions – not just technology.
- One of salesforce.com's elite consulting partners - frequently used by their Professional Services organization for their own customer engagements.
- Dedication to client success and 100% user adoption.

Projects

- 400+ SFDC projects successfully completed
- 70% of projects involved custom development
- 30% of projects involved integration to back-office systems
- 90% of projects involved some level of data migration

Offices

New Jersey (Headquarters)	Minnesota
Boston	New York
California	North Carolina
Connecticut	Pennsylvania
Florida	Texas
	Virginia

The most frequently heard comments from our customers are ...

“CoreMatrix took the time to really understand our organization and make recommendations that were aligned with our business goals”. “The CoreMatrix consultants who were assigned to our implementation were highly skilled, experienced, and responsive professionals.”

CoreMatrix Services

CRM: CoreMatrix provides design, configuration, integration, data migration, and training services to align salesforce.com with your business. Whether it is Sales Force Automation (SFA), Customer Service and Support (CSS), Marketing Automation (MA), or Partner Relationship Management (PRM), CoreMatrix has the skills and experience to deliver success.

Business Intelligence: CoreMatrix is meeting the growing demand for business intelligence in the mid market with innovative business and technology services that deliver the promise of information on-demand.

Systems Integration: Significant operational efficiency can be gained by connecting your salesforce.com application to your back office system(s). CoreMatrix blends Business Processes and Technical Architecture with successful Project Execution to ensure that enterprise systems - whether homegrown, packaged, mainframe or commercial off-the-shelf - work in concert to drive bottom line results.

CoreMatrix is also a certified partner of many approved salesforce.com integration tool providers. We have successfully delivered cost effective integration services from simple batch updates to business solutions having complex, real-time, multi-point, bi-directional integration needs. We will work with the appropriate tool for your integration needs and budget.

Key Industries and Clients

CoreMatrix has successfully delivered hundreds of salesforce.com implementations and developed deep functional and industry expertise across the entire product suite. Along the way we've developed a reputation as being a trusted.

Key Industries Clients - *continued*

- Business Services
- Communication and Media
- Financial Services
- Healthcare
- Insurance
- High Tech Software and Services
- Manufacturing
- Public Sector/government

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Strategic Partners

CoreMatrix is building relationships with leading businesses to help customers achieve greater levels of productivity:

Cast Iron Systems: fastest growing integration appliance partner

Cloud9 Analytics: leading provider of on-demand analytic applications for salesforce.com customers that accelerate sales cycles and improve revenue predictability

EPAM: leading software engineering outsourcing provider

LucidEra: leading provider of reporting and analysis solutions that enable business insight on-demand

REI Systems, Inc.: a leading provider of web-enabled, database-driven knowledge management and performance support solutions for federal agencies, state and local government

salesforce.com: leader in on-demand CRM

Scribe: leading provider of integration software solutions to help organizations share CRM and ERP data

Yozons: leading provider of electronic signature software and solutions

“CoreMatrix has proven to be a trusted advisor and partner. They have helped us on several mission critical projects. Their intimate knowledge of salesforce.com and a clear understanding of our business processes, allowed them to lead us through a successful Salesforce implementation - that has truly enhances our team’s performance.”

Randy Berger,
VP, Siemens

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